

Academic Session 1

Corporate Finance 1

Date: May 24, 2019

Time: 08:40~10:10

Venue: 2F, Room 203 (Building 1, College of Management, NTU)

Language: English

Chair: Professor Cheng-Yi Shiu (徐政義), National Central University, Taiwan

Paper / Authors:

1. From Financial Innovation to Brand Innovation: How Options Trading Affects the Launch and Failure of Trademarks

Po-Hsuan Hsu	University of Hong Kong, Hong Kong
Fengfei Li	Deakin University, Australia
Yoshio Nozawa	Hong Kong University of Science and Technology, Hong Kong

2. The Spinning Revolving Door: Evidence from Earnings Management

Ching-Hung Chang	National Taiwan University, Taiwan
Yung-Ling Chi	National Chung-Hsing University, Taiwan
Qingqing Wu	North Carolina State University, USA

3. Political Influence of Independent Director and Firm Performance: Evidence from Lobbying Activities

Valentine Siagian	Yuan Ze University, Taiwan
Chia-Wei Huang	National Taiwan Normal University, Taiwan
Huai-Chun Lo	Yuan Ze University, Taiwan

Discussant:

Ching-Yu Hsu	許景嶠	National Yunlin University of Science and Technology, Taiwan
Wen-Hsin Hsu	許文馨	National Taiwan University, Taiwan
Cheng-Yi Shiu	徐政義	National Central University, Taiwan