

Academic Session 5

Investment 1

Date: May 24, 2019 Time: 08:40~10:10

Venue: 3F, E.Sun Hall 玉山廳 (Building 1, College of Management, NTU)

Language: English

Chair: Professor Hung-Neng Lai (賴弘能), National Central University, Taiwan

Paper / Authors:

1. Cross-Sectional Stock Returns Associated with Organization Capital – The Role of R&D Expenditures

Konan Chan National Chengchi University, Taiwan Mei-Xuan Li National Taiwan University, Taiwan Chu-Bin Lin Southwest Jiaotong University, China Yanzhi Wang National Taiwan University, Taiwan

2. Business Strategy and Idiosyncratic Risk

Yu-En Lin Jilin University, China

Wen-Yi Wang Shanghai University of Finance and Economics, China

Hui-Yen Lee SIAS University, China

Hsiang-Hsuan Chih Dong Hwa University, Taiwan

3. The Cultural Impact of the Chinese Lunar New Year on the Disposition Effect

Hsiao-Peng Fu Providence University, Taiwan Ruey-Jenn Ho Providence University, Taiwan Hui-Chi Chang Providence University, Taiwan

Discussant:

Hung-Neng Lai 賴弘能 National Central University, Taiwan Yan-Shing Chen 陳彥行 National Taiwan University, Taiwan Konan Chan 港可南 National Chengchi University, Taiwan