

Academic Session 11

Investor Attention

Date: May 24, 2019 Time: 16:00-17:30

Venue: 2F, Room 204 (Building 1, College of Management, NTU)

Language: English

Chair: Professor Chu-Hsiung Lin (林楚雄), National Kaohsiung University of Science

and Technology, Taiwan

Paper / Authors:

1. Tradin' in the Rain: Attention Allocation and Investment Performance

Dien Giau Bui National Taiwan University, Taiwan
Chih-Yung Lin National Chiao-Tung University, Taiwan
Tse-Chun Lin University of Hong Kong, Hong Kong

2. Retail Investor Attention and Stock Price Crash Risk: Evidence from China

Shouyu Yao Tianjin University, China Feiyang Cheng Tianjin University, China

Chaoshin Chiao National Dong Hwa University, Taiwan

3. The Effect of Language on Investing: Evidence from Searches in Chinese versus English

Hui-Ching Chuang Yuan Ze University, Taiwan

Iftekhar Hasan Fordham University

Bank of Finland and University of Sydney, United States

Yin-Siang Huang Yuan Ze University, Taiwan

Chih-Yung Lin National Chiao-Tung University, Taiwan

Discussant:

Wen-I Chuang 莊文議 National Taiwan University, Taiwan Yen-Cheng Chang 張晏誠 National Taiwan University, Taiwan

Hui-Yen Lee 李惠妍 SIAS University, China