

Academic Session 13

Investment 2

Date: May 24, 2019

Time: 16:00-17:30

Venue: 2F, Chong Guang Lecture Hall 重光講堂 (Building 1, College of Management, NTU)

Language: English

Chair: Professor Robin K. Chou (周冠男), National Chengchi University, Taiwan

Paper / Authors:

1. Frog-Leap Development Pattern and Overbuilding: Does Uncertainty Matter?

Jyh-Bang Jou	National Taiwan University, Taiwan
Ko Wang	Johns Hopkins University, USA

2. Investor Sentiment and the Cross-section of Corporate Bond Returns

Xu Guo	Hunan University, China
Hai Lin	Victoria University of Wellington, New Zealand
Chunchi Wu	State University of New York at Buffalo, USA
Guofu Zhou	Washington University in St. Louis, USA

3. Misvaluation of New Trademarks

Po-Hsuan Hsu	University of Hong Kong, Hong Kong
Dongmei Li	University of South Carolina, USA
Siew Hong Teoh	University of California, Irvine, USA
Kevin Tseng	University of Kansas, USA

Discussant:

Yin-Che Weng	翁胤哲	National Dong Hwa University, Taiwan
Wei-Ying Nie	聶瑋瑩	Chinese Culture University, Taiwan
Jyh-Bang Jou	周治邦	National Taiwan University, Taiwan