

學術講座 (教學)

Academic Speech (Teaching)

日期 / Date: May 24, 2019

時間 / Time: 16:00-17:30

地點 / Venue: 3F, E.Sun Hall 玉山廳

主題 / Topic: Flipping the (Large Class) Introductory Finance Course

主持人 / Yao-Min Chiang, Professor of National Taiwan University

姜堯民教授 國立臺灣大學

語言 / Language: 英文 / English

Speaker:

Jon A. Garfinkel

Henry B. Tippie Research Professor of Finance
University of Iowa

Awards:

- Senior Faculty Research Award, Tippie College of Business, 2019
- Best MBA Finance Teacher, 2015
- Best MBA Finance Teacher, 2014
- Executive MBA best teacher award, 2014
- Innovations in Teaching Award, Henry B. Tippie College of Business, 2014
- Best MBA Core Teacher of the Year, 2013
- Named Henry B. Tippie Research Fellow, 2013
- Best Paper, New Zealand Institute for the Study of Competition and Regulation, 2012

Discussion of the flipped classroom approach, particularly emphasizing its use for the “large-classroom” (200+ students) Introductory Finance course. Details of the mechanics are noted, including the use of video lectures and in-class group activities devoted to real-world-oriented active learning. Strategies for overcoming typical pain points (student disengagement, wide distribution of student abilities, sheer size of the classroom but a need to provide [access to] help to each group) are discussed. Outcomes – student learning and engagement – are summarized.